

2023 CATALOG



DIGITAL LAB

MKT & Social Media Solutions

ISSUE No. 1

www.mdigitallab.com



START GROWING YOUR BUSINESS TODAY



DIGITAL LAB

MKT & Social Media Solutions

When you think about the new challenges of a new year, there is only a moment to catch your breath and achieve your goals.

Whether that means something for the office, the growth of your brand, or even a good time to share and give, the important thing is to have people who support you and simplify the needs that your company needs at a great cost and of excellent quality.

At ARTISTIC we know how important it is for you to take care of your small or large business, especially at the beginning of a new cycle, which is why this 2023 we are expanding our services with the same quality, more fast and with a great cost for you.

" To think creatively, we must be able to look afresh at what we normally take for granted. "

- George Kneller

Why



DIGITAL LAB

MKT & Social Media Solutions



- 1. High Quality Services:** Our agency provides high-quality marketing services that are tailored to each client's needs.
- 2. Full-Service Agency:** By offering a full range of services, from social media management to website building to print and embroidery services, our agency can provide clients with a one-stop-shop for all their marketing needs.
- 3. Competitive Pricing:** We believe that effective marketing shouldn't have to break the bank, and we work hard to keep our costs reasonable without sacrificing quality.
- 4. Customized Solutions:** We work with clients to develop customized marketing solutions, ensuring that they get the most out of our services.
- 5. Proven Track Record:** Our agency has a proven track record of success, working with a wide range of clients across various industries.

Why Embroidery?

”

Embroidery showcases

YOUR LOGO

with a

HIGH-VALUE

appearance using a
variety of stitch
designs,

& colors
& textures.



Embroidery Pricelist

Logo one place

1-12	12-49	50-300	300-1199	1200+
\$13.5	\$11.0	\$9.5	\$7.5	\$5.5

Digitizing and other charges

Left chest star \$25

**Back: the price may vary
depending on the complexity of the logo**

- Drop Shipments = add \$10.00 per address (after the first address)
- Personalization = \$5 for a maximum of 2 lines, 20 spaces/line (as a secondary location only; names only-no numbers) .

What To Include?

Repeat orders (no proof required)

1. Previous PO#
2. Style#/color/size/quantity/artwork/logo placement/ logo size and logo
3. Shipping info including ship method, ship to address and any special instructions
4. Quote # (if order was quoted)
5. Product pricing and additional charges such as labels, drop shipments, etc.

New art orders (or REPEAT ORDERS requiring a proof)

1. PO#
2. Style#/color/size/quantity/artwork/logo placement and size
3. If artwork file was submitted separate from initial order, indicate on the PO the email address to which it was sent
4. Shipping info including ship method, ship to address and any special instructions
5. Thread colors and/or PMS colors
6. Quote # (if order was quoted)
7. Product pricing and additional charges for requested services such as labels, drop shipments, etc.

MINIMUMS & EXCEPTIONS

- We have several hats open for decoration - please check our website to confirm which styles are eligible. (note some styles have a minimum quantity)

TERMS & CONDITIONS

- **Customer Approval:** Written or electronic approval is required for all new art logos
- **Credit Approval:** Shipment of order is subject to credit approval
- **Standard Embroidery Production Time:** Up to 200 locations - allow 3-5 business days after all customer approvals
Over 200 locations - allow 5-7 business days after all customer approvals
Over 1000 locations, special handling, packaging or drop shipments - please call alphabroder for a quote on delivery time
- **Standard production times are subject to variability based on order volumes.**

Prices subject to change without notice. alphabroder will not be held liable for any claims or damages as a result of infringement of any copyright, patent or trademark of third parties.

** subject to a 3.8% loss of cash discount applied to orders paid by credit card

Why Screen Printing





4

***reasons
that we***



Lifespan
Versatility
Cost effective
Print Quality

Screen Print Pricing

Standard Pricing - White Garments

of colors
(screens applicable)

Quantity	1	2	3	4
48	\$1.20	\$1.50	\$1.80	\$2.28
72	\$0.96	\$1.20	\$1.44	\$1.82
144	\$0.84	\$1.02	\$1.20	\$1.50
288	\$0.78	\$0.90	\$1.02	\$1.24
576	\$0.65	\$0.72	\$0.84	\$1.04
1000+	* Minimum order quantity 48 units			



Standard Pricing - Colored Garment

of Colors
(applies to all garment colors other than white;
screens and underbase applicable)

Quantity	1	2	3	4
48	\$1.50	\$1.80	\$2.28	\$2.73
72	\$1.20	\$1.44	\$1.82	\$2.21
144	\$1.02	\$1.20	\$1.50	\$1.76
288	\$0.90	\$1.02	\$1.24	\$1.43
576	\$0.72	\$0.84	\$1.04	\$1.24
1000+	* Minimum order quantity 48 units			

Screen Print Pricing

Additional Charges & Add Ons

- \$25 under base screen charge applies per logo
- \$25 screen charge applies per colour per logo
- \$10 set up charge per logo for logo placement adjustment
\$0.20 per imprinting for non-standard locations (ie. Sleeve, leg, pocket etc.)
- \$10 drop ship fee, per address after first address, plus outbound freight
- \$5 PMS colour-matching fee
- \$0.30 per unit for Polyester (100% or blend), \$25 for set up
- \$0.55 per unit for neck re-label, \$25 for set up. Tear-away label removed and 1 colour label applied
***Only tearaway neck labels. Artwork must be supplied for all sizes / \$25 set up for each size
- \$0.30 per unit for fold & poly bagging Short Sleeve
- \$0.40 per unit for fold & poly bagging Long Sleeve
- \$0.45 per unit for special packaging (ie. 6 shirts per bag, non-standard folding or bag, etc.)
- \$4 per box for kitting
- \$0.60 per CPSIA label
- Spec samples to be treated as 1-piece order, required to have a \$50 minimum on order. Once main order is placed, can be credited back for costs. Spec sample credited back on orders over 1000 pieces
- \$25 one-time fee to create barcode labelling (applicable carton charges of \$1/per box)
- \$10 one-time fee to create Custom Carton Labels (applicable carton charges of \$1/box)
- Removal of hang tags = \$0.30 per unit
- Application of hang tags = \$0.30 per unit

Other Details:

- Ink type - Plastisol
- Max # of colors/order = 8
- 21 standard colors available

Terms & Conditions

Customer Approval: Written or electronic approval is required for all new art logos

Standard Screen Print Production Time: † Up to 576 pieces with 1 location / 1 color imprint - allow 5 - 7 business days after all customer approvals

Over 576 pieces 1 location / 1 color imprint - allow 7 - 10 business days after all customer approvals

Over 3000 pieces, special handling, packaging or drop shipments - please call alphabroder/prime line for a quote on delivery time

† Standard production times are subject to variability based on order volumes.

Decoration orders are credit card or terms - no COD orders are permitted
** subject to a 3.8% loss of cash discount applied to orders paid by credit card

Prices subject to change without notice. alphabroder will not be held liable for any claims or damages as a result of infringement of any copyright, patent or trademark of third parties.



You need it?



We print it!



Coroplast

Durable and waterproof, lightweight Coroplast signs are printed with UV-cured inks for outdoor use. Optional H-Stakes make outdoor installation a snap; grommets also available for easy hanging.

Perfect for yard, parking, real estate, and election

Available Sizes:

6" x 6" to 46" x 36"



Standar Bussines Cards



Foam Core

3/16" Foam Core signs are typically mounted on an easel for presentations but can also be used for any interior signs, posters, or displays.

Extremely lightweight, Foam Core is comprised of extruded polystyrene foam with clay-coated white paper facers. Foam Core Signs are best for one-time use, but they can last longer with proper care. This product is not waterproof.

Available Sizes:

6" x 6" to 46" x 36"



PVC

Our 3 mm (1/8") PVC Signs are printed on a smooth, bright, white rigid plastic that is lightweight yet very durable and weather resistant.

They are great for both indoor and outdoor use, and have a low-glare, matte appearance. PVC provides excellent print quality, whether viewed from a distance or up close.

Available Sizes:

6" x 6" to 46" x 36"

Gator Board

When Durability Matters

Gator Board Signs are 3/16" thick, stronger, and more durable than Foam Core but just as lightweight. Gator Board is comprised of extruded polystyrene foam bonded between two layers of wood-fiber veneer, and printed with UV inks for long lasting vibrant color. Suitable for interior and exterior usage, Gator Board is great for exhibits, displays, retail signage, presentations, and much more.

Specs:

Sizes:

12" x 12" up to 36" x 36"

Run Size:

1 - 50

Stock:

3/16in Black Gator Board

3/16in White Gator Board

Color:

4/0

4/4

5/0 (White Mask)

5/5 (White Mask)

Suggested Uses:

- POP Signage
- Information Signage
- Directional Signage
- Store Display Inserts
- Trade Show Graphics



Gator Board

Gator Board signs are 3/16" thick, stronger, and more durable than Foam Core, but just as lightweight. Composed of extruded polystyrene foam bonded between two layers of wood-fiber veneer, they are printed with UV inks for long-lasting vibrant color.

Suitable for interior and exterior usage, Gator Board is great for exhibits, displays, retail signage, presentations, and much more.

Available Sizes:

12" x 12" to 36" x 36"



Clear Acrylic

Clear Acrylic signs offer clear, glass-like brilliance and translucence in a sign that's much lighter and much more durable than glass.

These 1/4" thick signs have high impact resistance, excellent transparency, and superior durability in all weather conditions.

Available Sizes:
6" x 6" to 46" x 36"



Styrene

Styrene Signs are printed on a 0.015" matte white polyethylene substrate. This semi-rigid material is suitable for both indoor and temporary outdoor signage – and its flexibility makes it the best option for framed, curved installations.

Common uses for Styrene include POP signage, informational and directional signage, store display inserts, tradeshow graphics, and much more.

Available Sizes:
6" x 6" to 48" x 120"



Mounted Canvas Prints

Printed on high-quality 17mil Artist Canvas, then mounted on lightweight and durable stretcher bars for a chic, minimalist effect. Great for business or personal use to display logos, graphics, photographs, and more.

Available Sizes:
11 standard options from 12" x 12" to 36" x 36"



Aluminum Heavy Duty

Aluminum Heavy Duty signs are printed on a sturdy, rust-proof 0.08" aluminum for maximum outdoor or indoor durability. Available in a variety of sizes with round corners, straight corners, or contour cutting; drill holes or standoff hardware optional.

Common uses include parking signs, traffic signs, factory and warehouse notifications, directional signage, and more.

Available Sizes:
6" x 6" to 46" x 36"

POLE FLAGS

**Made for indoor
and outdoor use.
Dances outdoors,
gets noticed indoors.**

Pole Flags are printed using superior direct to fabric dye sublimation equipment.

These premium quality flags are printed on 3oz Polyester and have a canvas reinforcement strip with 2 grommets on either the left or the right side, parallel to the short side of the flag.

- Quantities range from 1 to 25
- Sizes from 3' x 2' to 6' x 4'
- Can be ordered with 6ft Pole and two position Wall Bracket
- 2-4 days turnaround times

SUGGESTED USES:

- National Flags
- College Flags
- Company Logo Flags





13oz Scrim Vinyl

Designed for outdoor use, but also suitable for indoors! Printed with UV-cured inks, these banners are waterproof and durable. These work for billboards, building wraps, signs, parades, and much more!

Available Sizes:

12" x 12" to 192" x 1800"



8oz Mesh

The ideal all-weather outdoor option. Economical and lightweight, they are designed to allow 37% of air flow through – making them ideal for building, stadium, and fence wraps.

Available Sizes:

12" x 12" to 120" x 360"

Flags

All our flags are premium quality, produced on 3 oz polyester, and printed using superior dye sublimation equipment for long-lasting color. Ideal for advertising businesses, events, and trade shows – they can be folded, stored, and assembled with ease. Available with indoor or outdoor hardware.

Teardrop Flags

Available Sizes:

84" / 108" / 132" / 168"



Feather Flags

Available Sizes:

96" / 120" / 144" / 180"



BANNER STANDS & TABLETOP DISPLAYS



BACKDROP
BANNER

95"x96"

BANNER
STAND

47"x80"

REGULAR
BANNER
STAND

33"x80"

DELUXE
BANNER
STAND
SINGLE SIDED
& DOUBLE SIDED

33"x80"

X-STAND

33"x80"

TABLE TOP DISPLAYS



15.75"x32"



11"x17"



8.25"x12"



X-Style Collapsible

These versatile and economical stands come with a grommeted banner, and are available on 10mil indoor vinyl or 13 oz outdoor scrim vinyl, with near-photo quality! Banners are easily interchangeable; unit sets up in seconds!

Available Size:
24" x 60"



Deluxe Retractable

Deluxe Retractable Banner Stands are a more stylish alternative to our Standard Retractable – a bigger, heavier base with chrome accents, loaded with one or two full-color pull-up banners printed on 10 mil indoor vinyl. Collapsible and portable, with carrying case.

Single-Sided or Double-Sided
Available Size:
33" x 80"



Standard Retractable

Our Retractable Banner helps showcase products quickly and conveniently with a pull-up POP display. This stand includes a full-color pull-up banner printed on 10mil indoor vinyl, loaded in a sturdy aluminum base. Comes with carrying case.

Available Sizes:
33" x 80" and 47" x 80"

New

Tabletop Displays

Available in a variety of tabletop-friendly sizes, these retractable banners are printed on 10 mil premium indoor vinyl, just like our full size Banner Stands. This product is ideal for pop-up displays at trade shows, university orientations, and indoor events of all kinds.

Available Sizes:

8.25" x 12", 11"x17" and 15.75" x 32"



New

Table Covers

Table Throws and Runners are printed on premium 9 oz polyester, and produced with superior quality dye sublimation equipment for long lasting color. Fully customizable across the surface, they add a finished look to table displays, trade show booths, and more. Wrinkle-resistant for long lasting usage, dry-cleaning is recommend.

Available Sizes:

Table throws

132" x 90" and 156" x 90"

Table Runners

24"x 84" to 60"x 84"



New

Event Tents

Event Tents are printed with UV Ink technology on 11 oz water-repellent fabric. Tents include 4 fabric panels and can feature up to 4 different designs (one per side) sewn together and set up on a 10' x 10' aluminum pop-up canopy tent's frame. Perfect for festivals, conventions, trade shows, and more.

Available Size:

120" x 120" x 60"H



**Full Color
Impact that
Sticks Around!**

Freedom to Design

Freedom to Brand

Freedom to Customize

Roll Labels

Ideal for so many of your packaging and promotional needs, Full Color Roll Labels can be used on bottles, as warning labels, for branding and much more. Choose from an assortment of stocks that all pair perfectly with our paper board boxes. And the permanent adhesive sticks well to a huge variety of surfaces, making this product ultra-versatile.

- Offered in an assortment sizes & stocks
- Run sizes range from 250-25000
- Circle, square, rectangle, oval and custom shapes
- Standard is 4 color one side
- 5 color one side also offered on certain substrates

Suggested uses:

- Box & envelope seals
- Warning labels
- Product Information
- Branding / logos
- Special promotions
- Decoration



Vinyl Floor Graphics

Printed on 4 mil flexible vinyl with a 6 mil clear over laminate and removable acrylic adhesive. Ideal for interior applications on most dry, clean, and untextured floors.

Available Sizes:

12" x 12" to 52" x 120"



Aluminum Floor Graphics

Produced on a rugged 20 mil aluminum foil material. Printed direct using UV cured inks and designed to withstand harsh conditions, they can be used on textured, rough, or smooth surfaces making these floor graphics suitable for both indoor and outdoor usage.

Available Sizes:

12" x 12" to 51" x 120"

New



New



8mil Low Tack Vinyl

Produced with low-tack adhesive backing on 8mil vinyl. These graphics are perfectly suited for smooth, non-textured surfaces such as walls, desks, and glass. Custom cut-out shapes are available.

Available Sizes:
6" x 6" to 52" x 120"

New



30mil Car Magnets

Printed on 30 mil heavy-duty glossy material ideally suited for vehicles, these can also be used on other metal surfaces as temporary signs.

Available Sizes:
9" x 9" to 24" x 36"

New



4mil High Tack Vinyl

Printed on the front of white 4 mil vinyl with permanent adhesive backing, then attached to an unscored release liner. This product is incredibly durable and can be used both indoors and outdoors. Removal after application is not recommended.

Available Sizes:
6" x 6" to 58" x 120"



8mil PhotoGloss Posters

Photo Gloss Posters are printed on 8mil photo quality glossy stock, a pigment/dye quick-dry material. Ideal for enlarged photos, signs, and artwork. Please note, this product is somewhat delicate, not scuff-resistant or waterproof.

Available Sizes:

12" x 12" to 58" x 120"



Blockout Posters (12pt C2S)

Blockout Posters are an economical paper option featuring thickness and durability. The 12pt C2S stock is produced by two laminated 6pt coated sheets with a black adhesive middle layer; the semi-gloss surface and block-out center keeps light out, ensuring 100% opacity.

Available Sizes:

12" x 12" to 60" x 120"



9mil Backlit Posters

Backlit Posters are produced on a 9 mil semi-rigid material with a glossy topcoat, for vivid backlit graphics and superior light diffusion. Great for exhibition panels, POP displays, movie posters, transportation signage, and more. Can be used outdoors if placed inside a lightbox that provides UV protectant sheets.

Available Sizes:

12" x 12" to 59" x 120"

S



**Standard Event
Ticket**



**Variable Numbering
Event Tickets**



Common Menus



EndurACE Menus
(Waterproof, resilient 10pt synthetic)



EDDM
Every Door Direct
Mail



Foil Worx Business Cards



Flyers and Brochures



Plastic Business Cards



Tri-Fold Brochures

3-part NCR Forms w
Variable Numbering2-part NCR Forms w
Variable Numbering

Car Door Magnets

**JEWELRY
CRAFTERS**

CONVENTION

**BIG
BANNERS
MAKE A
BIG
IMPRESSION!**

**ORDER TODAY TO ELEVATE YOUR EVENT
TO THE NEXT LEVEL**

TELL THE NEIGHBORHOOD WITH A **SIDEWALK SIGN**

Sidewalk Signs brighten up any yard or pavement making them great at grabbing the attention of those who pass by. They can be used as directional signs, to communicate important messages, or to generate traffic. They're truly the perfect, portable, promotional signage for all-weather outdoor use. These signs are made from durable plastic and come in three unique and popular sizes.

Each sign comes with a patented Quick-Change™ feature which allows Coroplast signs to be easily inserted and removed - as well as Stay Tabs™ which ensure signs stay securely in place.

Specs:

Sizes:

- 24" x 36" Signicade Deluxe Frame
- 18" X 24" Signicade MDX Frame
- 24" X 18" Signicade Quik Frame

Stock:

- 4mm Coroplast

Colors:

- 4/0
- 4/4

Popular Uses:

- Promotional Signs
- Parking Signs
- Informational Signage
- Political Candidate Promotion
- Real Estate Signs
- Outdoor Holiday Decor



Window Graphics

Turn Windows into One-way Messaging Tools!

We offer three distinct types of Window Graphics: See-Through Window Vinyl, See-Through Window Vinyl with Laminate, White and Clear Window Clings.

See-Through Window Vinyl: This 6mil white flexible vinyl with a removable clear adhesive backing is the ideal way to transform windows into one-way messaging tools. The perforated vinyl is designed for you to see out your window while outsiders can clearly view your message. This way you can always keep an eye on your customers! The perforated window film is designed for the production of see-through window graphics and is recommended for use on flat vehicle windows or retail store windows.

See-Through Window Vinyl with Laminate: This 6mil white flexible vinyl (front) with 2mil of optically clear laminate is a perforated window film designed for the production of see-through window graphics. Also recommended for use on flat vehicle windows or retail store windows.

Window Cling: Window Clings are near photo quality and ideal for POP signage on glass or glass-like smooth clean surfaces. They are printed on a glossy material and can be used both indoors and outdoors. White Window Clings will only cling on the back side of the print, and Clear Window Clings will only cling on the front side of the print.

- Great for both indoor and outdoor use
- Available in various quantities and long run sizes

SUGGESTED USES:

- Store windows
- Real estate
- Restaurant promotions
- Window display graphics





Window Clings

Printed at near-photo quality on glossy vinyl with paper backers that are peeled off prior to application. For 8 mil Clear, material clings front side of print only. For 7 mil White, material clings back side of print only. Ideal for POP signage on glass or other smooth, clean surfaces, and indoor or outdoor use.

Clear

Available Sizes:
6" x 6" to 58" x 120"

White

Available Sizes:
6" x 6" to 52" x 120"



See-Through Window Vinyl

Printed on 6 mil white flexible vinyl front with a clear, removable acrylic adhesive back. The perforated film allows see-through graphics for retail store or flat vehicle windows; open area is approximately 30% (hole size of 1.5 mm). An optional 2 mil optically clear laminate is available for protection against UV radiation, moisture, and abrasion.

Available Sizes:
6" x 6" to 58" x 120"



Opaque Window Graphics

Printed with UV inks on an 8 mil opaque film with a 1mil clear adhesive film, for a total thickness of 9mil. Available as single-sided or double-sided prints; the opaque film offers excellent blackout of the reverse graphics, allowing for two different images to print back-to-back on a single sheet.

Available Sizes:
6" x 6" to 50" x 120"

WILL HELP AS BEST AS WE CAN.

Our goal is to make you a satisfied customer.

Customer satisfaction is our priority and we understand that sometimes you need help. We provide friendly and helpful support so don't hesitate to ask!

If you have a question or face a problem please contact us via email. We are always happy to help you if we can.



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Thank you very much

We hope you enjoy doing business together





DIGITAL LAB

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CATALOGUE
2023

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